

[View in browser](#)

The weekly newsletter that ups your landlord game.

January 21, 2025

[Manage your rental for free](#)

 READ

[When free rent pays off](#)

Offering prospective tenants free rent doesn't seem like the brightest idea, does it? Why take money out of your pocket?

The answer is pretty simple. If you have a long-unoccupied unit, you'll need to find a way to entice renters to move in. A rent concession can help, especially in the off-season.

[Learn more](#)

LAST WEEK'S QUESTION

Do you keep old lease agreements?

Ava said, "As a landlord, always keep old lease agreements (don't repurpose them, though)."

THIS WEEK'S QUESTION

With an arctic blast in the forecast for this weekend, how do you notify your tenants of impending harsh weather conditions?

[Let us know](#)

 SOFTWARE

[Break out of the text chain](#)

Your text message app can be an unwieldy place with many conversations happening, and it can get overwhelming.

A great way for landlords to streamline business communications is to centralize them in a single location. Rather than sorting through text messages looking for one text from your tenant, you can open your TurboTenant app and find it immediately.

[Check it out](#)**WATCH**

[Keeping up with the housing market](#)

We know the housing market is constantly in flux, but it's important to periodically check in.

Recently, Dale Wills, owner and founder of Centra Capital Partners, appeared on *Be a Better Landlord*. He offered his perspective to help landlords navigate the realities on the ground.

[Tune in](#)**EXPLORE**

[Check out our podcasts](#)

Over the years, we've covered a *lot* of ground in the landlording world through our podcasts.

So we've collected them all in one place to make them easy to browse.

[Check it out](#)

Today's interest rates for your next investment or [refinance](#):

6.87%**30-Year Fixed****5.93%****15-Year Fixed**

-0.09%

-0.11%

Source: Nerdwallet as of 1/17/2025



[Manage Email Preferences](#)

No longer want to receive emails from us? [Unsubscribe](#). TurboTenant - 320 E
Vine Dr. Fort Collins, CO 80524